MARKETBEAT

BIRMINGHAM, AL

Industrial Q2 2022







4.8% Vacancy Rate

















Overall, Net Asking Rent

ECONOMIC INDICATORS Q2 2022

549.6K

Birmingham-Hoover **Employment**



YoY

Chg



12-Mo.

Forecast







Unemployment Rate



Source: BLS, Moody's Analytics, AL Department of Labor, www.madeinalabama.com; Birmingham Business Alliance; CoStar, Real Capital Analytics, 2022Q2 data are based on latest available data.

ECONOMIC OVERVIEW

Market fundamentals in Alabama's economy continued to strengthen during the first half of 2022. According to the Alabama Department of Labor, Alabama's June unemployment rate fell to 2.6%, down from May's rate of 2.7%, and below June 2021's rate of 3.5%. The state's business-friendly economic climate continues to attract attention, and most recently helped Alabama earn the Silver Shovel award from Area Development magazine for its economic successes in 2021. There are number of major economic development projects currently underway in Alabama, reinforcing the strength of the state's automotive, aerospace and manufacturing industries, and creating overall momentum for Birmingham's commercial real estate market as a whole.

DEMAND AND SUPPLY

During second quarter of 2022, Birmingham's multi-tenant industrial market experienced overall negative absorption of 169,087 square feet (sf), compared to positive 220,325 sf in the first quarter of the year. The majority of this negative absorption occurred in the Southern submarket as a result of a large bulk/distribution space becoming available at Calera Distribution Center. As a result, overall vacancy increased slightly to 4.8%, up from 3.7% in first quarter. At the same time, leasing activity continued at a steady pace with 324,750 sf of transactions signed in second quarter, pushing the year-to-date total to 576,262 sf.

Developers continue to respond to the tightening industrial market conditions in Birmingham's seven-county region, as evidenced by the increase in new construction projects in the area. The current construction pipeline has over 800,000 sf of speculative space scheduled to deliver in 2022, the highest amount of speculative space under construction since 2007. In addition, construction continued on approximately 1.1 million square feet (msf) of build-to-suit space that includes Georgia Crown's 600,000-sf facility in the Southern submarket, Gulf Distributing's 163,000-sf warehouse facility in the Southwest submarket and a 300,000-sf manufacturing facility leased to Lear Corporation at Jefferson County Metropolitan Park in McCalla.

PRICING

The overall average weighted net asking rate for all property types ended second quarter at \$5.70 per square foot (psf), which was slightly below the first quarter rate of \$6.05 psf, and above the \$4.96 psf rate recorded this same time last year. With only 698,174 sf of space available out of 15.0 msf, the market is positioned to see rental rates continue to escalate as landlords adjust their rates to meet the market demand and as new development comes to the market.

SPACE DEMAND / DELIVERIES



OVERALL VACANCY & ASKING RENT



MARKETBEAT

BIRMINGHAM, AL

Industrial Q2 2022

MARKET STATISTICS

| SUBMARKET | INVENTORY (SF) | OVERALL VACANT (SF) | OVERALL VACANCY RATE | CURRENT QTR OVERALL NET ABSORPTION (SF) | YTD OVERALL NET ABSORPTION (SF) | UNDER CNSTR (SF) | YTD CONSTR COMPLETIONS (SF) | OVERALL WEIGHTED AVG NET RENT (MF) | OVERALL WEIGHTED AVG NET RENT (OS) | OVERALL WEIGHTED AVG NET RENT (W/D) |
|-------------------|-------------------|------------------------|-------------------------|-----------------------------------------------|---------------------------------------|---------------------|-----------------------------------|------------------------------------------|------------------------------------------|-------------------------------------------|
| Central | 3,700,734 | 252,155 | 6.8% | -25,605 | 66,648 | 326,000 | 0 | n/a | \$8.04 | \$4.41 |
| Eastern | 2,588,906 | 3,900 | 0.2% | 525 | 82,050 | 0 | 0 | n/a | \$8.48 | \$5.35 |
| Oxmoor Valley | 2,641,064 | 63,744 | 2.0% | 65,721 | 63,046 | 0 | 187,000 | n/a | \$10.50 | \$11.00 |
| Southern | 3,948,003 | 358,940 | 9.1% | -195,328 | -150,906 | 816,000 | 0 | n/a | \$9.93 | \$5.57 |
| Southwestern | 2,094,245 | 45,750 | 1.5% | -14,400 | -9,600 | 774,900 | 1,700,000 | n/a | \$7.00 | \$6.50 |
| BIRMINGHAM TOTALS | 14,972,952 | 724,489 | 4.8% | -169,087 | 51,238 | 1,916,900 | 1,887,000 | n/a | \$9.76 | \$5.57 |

^{*}Rental rates reflect weighted net asking \$psf/year

MF = Manufacturing OS = Office Service/Flex W/D = Warehouse/Distribution

KEY LEASE TRANSACTIONS Q2 2022

| PROPERTY | SUBMARKET | TENANT | RSF | TYPE |
|-------------------------------|---------------|-------------------------|---------|----------|
| 1840 Corporate Woods Drive** | Southern | BARJAS (Liquid Bidding) | 116,563 | New |
| 230 W Valley Avenue | Oxmoor Valley | The Parts House | 69,140 | New |
| 3610 Highway 31 | Southern | N&B Industries | 65,000 | New |
| 3400 Highway 31 | Southern | Dwell & Décor Outdoor | 65,000 | New |
| 5551 Parkwest Drive, Bldg 3** | Southwestern | CTDI | 48,600 | Renewal* |
| 200 – 208 Oxmoor Ct* | Oxmoor Valley | HotHouse Holdings, Inc. | 23,070 | New |

KEY SALES TRANSACTIONS Q2 2022

| PROPERTY | SUBMARKET | SELLER / BUYER | SF | PRICE/\$ PSF |
|-----------------------------|---------------|---------------------------------------------------------------|---------|-----------------|
| 3501 First Avenue North | Eastern | Damsky Paper Co. / Stout Operating Firm LLC | 239,000 | \$13.25M / \$55 |
| 36 - 126 Barber Court | Oxmoor Valley | Prairie Farms Dairy, Inc. / Milo's Tea Company | 239,000 | \$10.1M / \$49 |
| 140 Citation Court | Oxmoor Valley | Edwin B. Lumpkin / Michael W. Silinsky | 88,200 | \$2.9M / \$33 |
| 3217 Messer Airport Highway | Central | Colonnade Property / 3217 Messer Airport Hwy LLC | 76,250 | \$3.5M / \$46 |
| 141 Industrial Drive | Oxmoor Valley | Dobbs Mgmt Service / Adams Beverages of NC | 74,166 | \$6.7M / \$91 |
| 101 39th Street North** | Central | Avondale Commercial Park, LLP / STAG Industrial Holdings, LLC | 67,174 | \$7.8M / \$116 |

^{*}Renewals not included in leasing statistics **Represented by Cushman & Wakefield / EGS

AUDRA WILLINGHAM

VICE PRESIDENT OF MARKETING +1 205 314 5556 /awillingham@egsinc.com

NELI ARABOVA

CUSHMAN & WAKEFIELD

MARKETING COORDINATOR +1 205 314 5511 / narabova@egsinc.com

egsinc.com | cushmanwakefield.com

A CUSHMAN & WAKEFIELD RESEARCH PUBLICATION

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 50,000 employees in 400 offices and 60 countries. In 2021, the firm had revenue of \$9.4 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services. To learn more, visit www.cushmanwakefield.com or follow @CushWake on Twitter

©2022 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its accuracy.